



PRESS RELEASE FOR IMMEDIATE USE

## Dechra Veterinary Products Achieves NASC Seal of Quality for PHYCOX<sup>®</sup> Joint Health Supplement Portfolio

**April 4, 2016 Overland Park, KS**

Dechra Veterinary Products has been awarded the National Animal Supplement Council's (NASC) Seal of Quality for its PHYCOX<sup>®</sup> joint health supplements for canine and equine patients. The NASC seal is only awarded after an independent audit to ensure conformance with quality system requirements has been performed and deemed consistent with Current Good Manufacturing Practices (cGMP) and quality standards established by NASC. In addition to cGMP compliance, the NASC Seal is only awarded to companies who collect and monitor adverse event reports and follow strict labeling guidelines and quality control procedures that ensure a consistent, quality product is manufactured.



According to NASC, the importance of NASC and its comprehensive audit program is to help ensure companies use quality ingredients, minimize and control risk through quality production processes, statistically track all product information, keep the consumer educated with correct labeling information and truthful claims, and make the consumer aware of any possible ingredient complexities with caution and warning statements. Ultimately, the entire program is designed to help elevate the quality of the animal health supplement industry for the benefit of all stakeholders including consumers and, more importantly, the animals themselves.



The NASC Seal of Quality will appear on all future batches of canine and equine PHYCOX joint health supplements. PHYCOX is a patented joint health formula containing Phycocyanin and a comprehensive blend of antioxidants. Phycocyanin is a natural antioxidant that has powerful free radical scavenging properties and supports the body's normal defense against the harmful effects of free radicals that cause cellular damage and inflammation. Clinically, this may help ease discomfort associated with normal daily exercise and activity. (US Patent 7,025,965) Phycox supports healthy joints and flexibility in dogs and horses. A palatable soft chew for dogs is available in multiple formulations, including MAX, which contains three times the amount of Phycocyanin as in the Original formula, and a hypoallergenic formula made with hydrolyzed soy flavoring. Palatable granules for horses are available in regular and MAX formulations.



“When Dechra purchased the PHYCOX brand of joint health supplements two years ago, we decided immediately to engage with NASC to assure our customers that Dechra has the same commitment to quality for our nutraceuticals, as we do with our pharmaceutical products,” stated Nancy Zimmerman DVM, Director of US Marketing for Dechra Veterinary Products. “This achievement is the end result of very hard work by Dechra’s manufacturing and marketing teams, who believe in delivering quality products with truthful labeling and advertising.”

#### About Dechra

Dechra Veterinary Products, located in Overland Park, Kansas, is the U.S. commercial division of Dechra Pharmaceuticals PLC, a UK listed company dedicated to the animal healthcare market. Dechra Veterinary Products’ companion animal portfolio includes an endocrinology portfolio of VETORYL<sup>®</sup> Capsules (trilostane), Zycortal<sup>®</sup> Suspension (desoxycorticosterone pivalate injectable suspension) and FELIMAZOLE<sup>®</sup> (methimazole) Coated Tablets. The dermatology and ophthalmology portfolio includes ANIMAX<sup>®</sup> OINTMENT (nystatin, neomycin sulfate, thiostrepton, triamcinolone acetonide ointment), VETROPOLYICIN<sup>®</sup> (bacitracin-neomycin-polymyxin) and VETROPOLYICIN<sup>®</sup> HC (bacitracin-neomycin-polymyxin-hydrocortisone acetate 1%) Veterinary Ophthalmic Ointments, MURICIN<sup>®</sup> (mupirocin ointment 2%), as well as an extensive topical dermatologic line for veterinary use. Dechra also markets VETIVEX<sup>™</sup> Veterinary Fluids and PHYCOX<sup>®</sup> joint health supplements. The equine portfolio includes OSPHOS<sup>®</sup> (clodronate injection), Orthokine<sup>®</sup> vet irap 10 and 60, Osteokine<sup>®</sup> (PRP), and EQUIDONE<sup>®</sup> (domperidone) Gel.

*For more information, please visit [www.dechra-us.com](http://www.dechra-us.com) or call (866) 933-2472.*

#### **Contact:**

**Nancy Zimmerman, DVM, DABVP**  
**Director, US Marketing**  
**Dechra Veterinary Products**  
[Nancy.Zimmerman@dechra.com](mailto:Nancy.Zimmerman@dechra.com)