



Atopivet[®]

Skin Care Products

- Beneficial alone or in a multimodal approach
- Recommended for animals requiring mild to moderate skin support
- Maintenance long-term use products or short-term flare-driven applications
- Complementary with Dechra dermatology offering
- Enhance client compliance



Technology used in Atopivet[®] products

Biosfeen[®]

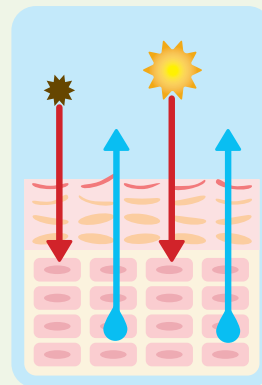
A sphingomyelin rich sphingolipid

- Helps maintain the epidermal barrier¹
- Helps support a normal inflammatory response²

Dermal[®]

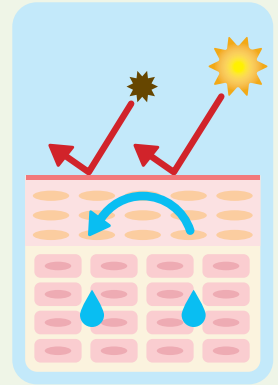
Glycosaminoglycans (hyaluronic acid)

- Helps maintain the integrity of healthy skin by hydrating and renewing the skin³



ALTERED SKIN BARRIER³

versus



HEALTHY SKIN BARRIER



Atopivet® Skin Care Collars contain skin barrier repair lipids. I was skeptical but I am really impressed with how the lipids diffuse over the skin. Our Holmes, who is very dry, has a much better skin quality and coat after 1 month. They last about 2 months. I have been able to adjust his treatment plan and he is more comfortable.

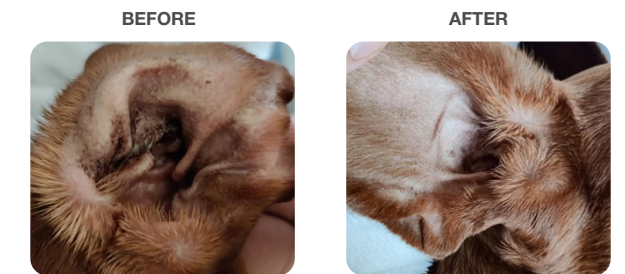
-Valerie A. Fadok, DVM, PhD, Diplomate, ACVD



I adopted my dog, Pepper, in November 2021 from the SPCA.

Believe it or not, the before picture depicts a clean ear! Her veterinarian said she may have permanent pigmentation and rough bumpy skin due to having a chronic skin condition (similar to scarring). I applied the AtopiVet® Spot-On; the before and after photos were taken a week apart.

Pepper's normal skin maintenance routine is food for sensitive skin, a MiconoHex+Triz® Shampoo bath once a week, and MiconoHex+Triz® Wipes on paws and ears after walks if she's really itchy.



-Clinic feedback, San Jose, CA



Atopivet® Skin Care Collar

- Contains **Biosfeen®**
- Helps maintain a healthy skin barrier for up to 2 months
- Patent pending technology allows **Biosfeen®** to be impregnated throughout collar polymer
- Shown to be clinically beneficial in a study of client-owned dogs⁴
- Small collar has breakaway system for quick release
- Can be worn while swimming
- 1 collar per package

COLLAR SIZE

Small - 13 inches
Med to Lg - 29 inches

PET WEIGHT

For pets < 22 pounds
For pets > 22 pounds

Clinical improvement of skin after 8 weeks of wearing collar⁴



0 weeks



8 weeks



Atopivet® Spot-On

- Contains **Biosfeen®** and **Dermial®**
- Shown to have significant benefits on skin health when compared to untreated dogs in a randomized, double-blinded, negative control study⁵
- Can apply to affected areas or between the shoulder blades and down the back
- Apply twice weekly for at least 4 to 8 weeks and then modify application as needed after recheck
- 8 pipettes per package

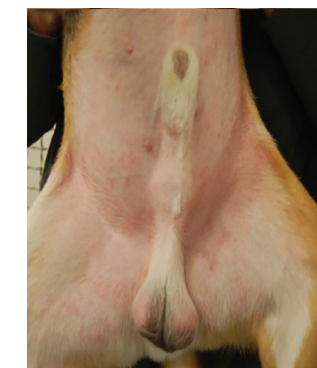
PET WEIGHT

< 33 lbs
≥ 33 lbs

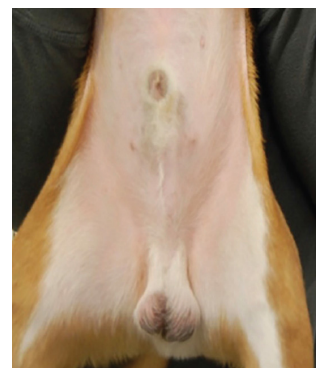
PIPETTES TWICE WEEKLY

1
2

House dust mite challenged dogs were randomized into two groups and were assessed at 0, 4 and 8 weeks.⁵



Control Dog after 8 weeks



Atopivet® Spot-On Dog after 8 weeks



Atopivet[®]

Mousse

- Contains **Biosfeen[®]** and **Dermial[®]**
- Helps maintain a healthy skin barrier
- Supports a normal inflammatory response
- Hydrates and renews the skin
- Apply to affected areas (or entire body)
- 8.4 fluid ounce bottle



To order or schedule a lunch and learn, call your Dechra representative or call (866) 683-0660.

For Veterinary Technical Support Contact Dechra Veterinary Products at:
(866) 933-2472, www.dechra-us.com, support@dechra.com.

REFERENCES

- ¹ Cerrato et al., Effects of sphingolipid extracts on the morphological structure and lipid profile in an in vitro model of canine skin, The Veterinary Journal, 212 (2016) 58-64.
- ² Cerrato et al., Effects of sphingomyelin and hyaluronic acid on prostaglandin E2 secretion in canine keratinocytes. Poster WVCD, 2016.
- ³ Torrent et al., Dermial: A new natural ingredient with anti-aging and regenerative properties for skin. FASEB, 2015.
- ⁴ Segarra et al., Abstract NAVDF, 2022.
- ⁵ Marsella et al., BMC Veterinary Research, (2020) 16:92.